## FOR IMMEDIATE RELEASE

Firefighter Family & Training Initiative May 17, 2023

## Fredericks Family Fund Foundation Rebrands as Firefighter Family & Training Initiative

Effective April 26, 2023, Fredericks Family Fund Foundation (hereinafter "FFFF"), with headquarters in Alexandria, Virginia, has become Firefighter Family & Training Initiative (hereinafter "FF&TI).

The FFFF formed as a charitable non-profit in 2017, in part, to keep the memory and positive legacy of a beloved colleague who died heroically and tragically in the line of duty during the September 11, 2001 terror attacks alive, but also to fund firefighter training and to support families affected by line of duty deaths and serious injuries. In the six years that FFFF has existed, it has grown in scope, warranting a rebranding to reflect its expanded mission to provide exceptional low and no-cost firefighter training and to support families that have been affected by line of duty deaths. Because of these expanded efforts, a change in name was necessary to more accurately capture the work previously done under the FFFF brand.

The mission of the FF&TI is to further the advancement of education and training to individuals in the profession of firefighting and associated fields and to support those families that have endured a catastrophic event and are in need of assistance where the catastrophic event occurred during the provision of fire protection services.

"We are excited to keep supporting the fire service through our annual events to continue to meet the goals of our mission," said the FF&TI Board of Directors. "This name change enables us to continue effectively supporting the community while more accurately describing our efforts."

FF&TI will continue to provide the same high-quality support and tutelage to those in need since its inception in 2017.

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